



SOMALIA FISHERIES FORUM

PROGRAM

October 24-26, 2017

Garowe, Puntland

Presented By





DEAR SOMALIA FISHERIES FORUM 2017 ATTENDEE:

On behalf of One Earth Future's programs Secure Fisheries and Shuraako, the Puntland Ministry of Fisheries, and our partners and sponsors, we extend a warm welcome to the attendees of the Somalia Fisheries Forum 2017 (SFF 2017). SFF 2017 is a collaborative effort to highlight and expand opportunities for Somalia's fisheries sector, improving livelihoods, economic prosperity, and security for coastal communities across Somalia. We are proud to host this inaugural Somalia Fisheries Forum in Puntland where fisheries represent a leading opportunity for development across 1,600 kilometers of coastline.

SFF 2017 follows in the footsteps of successful Shuraako fora: the 2016 and 2017 Somaliland Investment Forums in Hargeisa, and the 2015 Somali Investment Forum in Nairobi. At SFF 2017, we are combining Shuraako's expertise at mobilizing investments with Secure Fisheries' experience in sustainable management of fisheries resources. SFF 2017 builds off the findings of Secure Fisheries' 2015 report, *Securing Somali Fisheries*, which sheds light on the status of Somali fisheries resources while identifying opportunities for Somalis to protect commercially important stocks, improve fisheries governance, and combat illegal fishing.

While Somali waters have the potential to support some of the most productive fisheries in the world, the domestic fishing sector is relatively small. Somalia is currently not maximizing the opportunities the fishing sector can provide for either business development or livelihoods. Somalia's National Development Plan (2017-2019) notes that fishing is a small livelihood activity, despite Somalia having the longest coastline in continental Africa. Puntland's Second Five-Year Development Plan (2014-2018) further underscores the importance of fisheries as a source of livelihoods and as a contributor to security across the region. Fishing has the potential to provide jobs and income and thus be an engine of growth in Puntland, but it remains underdeveloped in comparison to livestock, agriculture, and frankincense.

Secure Fisheries and Shuraako have partnered with the Puntland Ministry of Fisheries to highlight opportunities and catalyze partnerships to overcome the challenges facing Somalia's fishing sector. These challenges are significant but surmountable. First, foreign fishers operating without legal licenses dominate fishing activities in Somali waters, catching roughly three times as much fish as local fishers. These illegitimate fishers are depleting fish stocks, damaging ecosystems, and causing harm to local fishers. Second, the domestic fishing sector is limited by insufficient infrastructure, including roads for transport, ice-making and freezer capacity, and processing facilities. Third, Somali fisheries do not have a comprehensive management plan, which puts the resource at risk of overuse and decline. Fourth, technical knowledge and human capacity is needed to grow the fishing sector.

Maximizing the opportunities available to Somalis through their fisheries resources will require coordination across stakeholders. The intent of this forum is to serve as a platform for dialogue and collaboration for progress in Somalia's fishing sector. SFF 2017 brings together policymakers, donors, fisheries experts, business leaders, development partners, and the fishing community to discuss ways to expand knowledge and advance Somali fisheries. The Forum will explore various themes, including implementing fisheries management, increasing consumer demand, expanding production and processing, and financing fishing companies.

Over the next three days we will hear from the various stakeholders. We will collectively explore topics on management, finance, and strategy. We encourage you to network, connect, and embrace opportunities.

Sincerely,



Kaija Hurlburt
Director, Secure Fisheries



Anthony Pelz
Director, Shuraako



NETWORKING, NOTICES, AND LOGISTICS:

We encourage you to take part in the diverse range of activities planned for the Somalia Fisheries Forum 2017 - from networking, to the Trade Show, to specialized breakout sessions. This Forum is an excellent opportunity to develop strategic partnerships and collaborate with sector stakeholders.

NETWORKING OPPORTUNITIES

There are numerous opportunities to network during the SFF and we encourage you to take advantage of them. Lunches, refreshment breaks, and an evening reception offer the opportunity to meet new people, share ideas and make new connections.

TRADE SHOW

The Trade Show is a unique opportunity to meet and learn about businesses and organizations attending the Forum. Exhibitors will host booths to engage with other Forum participants, tell their story, and share what they offer.

POST-FORUM

Presentations and event materials will be uploaded to our website following the event <http://shuraako.org/forums/sff/puntland/2017>.

NOTICE AND CONSENT FOR AUDIOVISUAL RECORDING

All SFF 2017 sessions will be audio and/or visually recorded. By attending the SFF 2017, you consent to being filmed, taped, photographed, and/or recorded for the purposes of record taking and generating subsequent reports and/or videos. One Earth Future, Secure Fisheries, and Shuraako reserve the right to use these materials at its discretion including the creation of forum related reports and/or videos.

SMOKING POLICY

Smoking is absolutely prohibited inside all hotel buildings. There are designated smoking areas.

EVALUATION FORMS

To continually improve our events, please take a few minutes to complete your evaluation and submit it to a SFF 2017 staff member or volunteer (marked by yellow lanyards) **at the end of the Closing Remarks on Thursday, October 26**. These evaluations will be handed out to you before the Closing Remarks.



AGENDA-AT-A-GLANCE:

Finance Track
Strategy Track
Management Track

TUESDAY, OCTOBER 24

07:00–14:00	Registration
09:00–10:00	Welcome Remarks
10:00–11:00	Keynote Address
11:00–12:15	Transition Break
12:15–14:00	Lunch
14:00–15:30	Plenary 1: The Future of Fisheries in Somalia
15:30–15:45	Transition Break
15:45–17:00	Plenary 2: Business Climate, Obstacles and Needs for Investments in Fisheries
17:00–18:30	Transition Break
18:30–20:30	Evening Reception (at the Grand Hotel)

WEDNESDAY, OCTOBER 25

08:00–09:00	Welcome Remarks	
09:00–10:00	Breakout 1: The Impacts of Overfishing and IUU Fishing on the Somali Fishing Sector	Breakout 2: Fish Handling, Quality Control and Certification Requirements
10:30–10:45	Transition Break	
10:45–12:15	Breakout 3: State Policies and Support of Somali Fishing Sector	Breakout 4: Skill Gaps and Opportunities in the Fishing Sector
12:15–14:00	Networking Lunch	
14:00–15:30	Breakout 5: SME Finance Needs for the Fishing Sector	Breakout 6: Building Management and Reporting Capacity
15:30–15:45	Transition Break	
15:45–17:15	Breakout 7: Developing Value Chains	Breakout 8: Introduction to Project Badweyn: Mapping Somali Coastal Resources
17:15–18:30	Networking and Trade Show	

THURSDAY, OCTOBER 26

08:00–08:15	Welcome Remarks
08:15–09:30	Plenary 3: International Support for Somali Fisheries
09:30–10:00	Plenary 4: Closing Remarks and Ways Forward
10:30–14:30	Training Workshop: Youth Training Workshop on Practical Skills such as the Basics of Fish Handling and Processing Techniques

*Finance Track**Strategy Track**Management Track***DETAILED AGENDA:****TUESDAY, OCTOBER 24****07:00–14:00** Registration**09:00–10:00** Welcome Remarks

Speakers: Mahad Awale, Country Director, Somalia, Shuraako–One Earth Future
Kaija Hurlburt, Director, Secure Fisheries–One Earth Future
Mohamed Abdinoor, Chief of Party, Growth, Enterprise, Employment & Livelihoods Project (GEEL)
Suleiman Mohamed, Team Leader, DAI-PIMS
Mohamud Awed, Puntland Programme Officer, ILO Somalia
Abdirashid Duale, CEO, Dahabshil Group
Hassan Mohamed Isse, Mayor, City of Garowe
Hon. Dr. Abdirahman Jama Kulmiye, State Minister, Puntland Ministry of Fisheries
Hon. Abdiwali Mohamed Ali Gas, President of Puntland

10:00–11:00 Keynote Address

Speaker: Hon. Dr. Abdirahman Jama Kulmiye, State Minister, Puntland Ministry of Fisheries

11:00–12:15 Transition Break*12:15–14:00* Lunch**14:00–15:30** Plenary 1: The Future of Fisheries in Somalia

Somali fisheries hold many opportunities for development that could have a positive impact on the national economy and local livelihoods. Investments and initiatives to support the sector will be important in order to capitalize on the potential of fisheries and fill gaps in capacity, efficiency, and the value chain. Increasing scientific capacity and management measures will ensure the economic and ecological sustainability of these development efforts, creating a strong fishing sector that will endure into the future.

Facilitator: Kaija Hurlburt, Director, Secure Fisheries–One Earth Future

Panelists: Guglielmo Giordano, Head, Somalia Office, Italian Agency for Development Cooperation
Abdiwahid “Joar” Hersi, Fisheries Technical Officer, IGAD
Jama Isse Mohamud, Dean of Marine Science, East Africa University
John Purvis, Project Coordinator, FAO Somalia

15:30–15:45 Transition Break**15:45–17:00** Plenary 2: Business Climate, Obstacles, and Needs for Investments in Fisheries

Somalia’s fishing sector provides a valuable opportunity for lasting economic growth and job creation. In order to maximize on these opportunities, Somali fishers and fishing business owners need support from their governments to build shared infrastructure, investors to provide access to capital, and international donors and NGOs to support technical and management training. With these tools, the fishing sector can be developed sustainably and transparently to promote jobs, growth, and stability over the long-term.

Facilitator: Abdikarim Gole, Deputy Director, Shuraako–One Earth Future

Panelists: Jama Mohamud Ali, Owner, CAFCO
Philip Corper, Investment Director, Growth, Enterprise, Employment & Livelihoods Project (GEEL)
Abdiwahid “Joar” Hersi, Fisheries Technical Officer, IGAD
Said Ali Shire, Managing Director, Amal Bank
Einar Telnes, Counselor, Commercial and Energy Section, Royal Norwegian Embassy
Abdirahman Hassan Yusuf, Vice Minister of Commerce and Industries, Ministry of Trade and Commerce
Abdulwoli Iss Jama, Executive Director, PIDA Authority

17:00–18:30 Transition Break**18:30–20:30** Evening Reception (at the Grand Hotel)



DETAILED AGENDA, CONTINUED:

WEDNESDAY, OCTOBER 25

08:00–09:00 Welcome Remarks

Facilitator: Faysal Ahmed Warsame, Owner, Qaran/Tayo

Speakers: Mohamed Adid Jama, Chairman, Puntland Chamber of Commerce
Hon. Abdiwali Hersi Abdulle, Minister, Ministry of Trade and Commerce
Abdifateh Mohamed Abdi, CEO, NECSOM
Jibril Ahmed Salah, Manager, Madani Fishing Company

09:00–10:30 The Impacts of Overfishing and IUU on the Somali Fishing Sector

Some of the largest challenges facing the Somali fishing sector are overfishing and illegal, unreported, and unregulated (IUU) fishing. Left unchecked, overfishing and IUU fishing could diminish fisheries resources beyond recovery, causing economic collapse in the Somali fishing sector. However, well-managed and regulated fisheries could be a significant economic benefit to Somalia. This panel will consider the current impacts of overfishing and IUU fishing on businesses, livelihoods, and management of fisheries, and discuss management policies that could reduce IUU fishing.

Facilitator: Robert Mazurek, Sr. Program Associate, Secure Fisheries–One Earth Future

Panelists: Abdi Mohamed Dahir, Program Director, Adeso
Muse Gelle, Owner, Red Sea Company
Hon. Dr. Abdirahman Jama Kulmiye, State Minister, Puntland Ministry of Fisheries
Mohamed Abdi Osman, Owner, Wadajir Fishing Association
Jude Talma, MCS Specialist, Indian Ocean Commission

09:00–10:30 Fish Handling, Quality Control, and Certification Requirements

Proper fish handling and quality control are crucial to meet standard health requirements for fish consumption. Meeting these requirements will enable sector expansion to markets within Somalia and around the world. This panel of experienced trainers and business owners will discuss the necessary skills and techniques to achieve these standards.

Facilitator: John Purvis, Project Coordinator, FAO Somalia

Panelists: Yasiin Ali, Fishery Expert, Growth, Enterprise, Employment & Livelihoods Project (GEEL)
Maryan Abbi Duelle, Project Coordinator, GIZ
Mohamud Ali Farah, Owner, SMPC
Said Mohamed Muse, Owner, RAFCO
Mohamed Nuh, Executive Director, Control Unit, Puntland Quality
Mohamed Mohamud Quluxiye, Fishing Gear Expert, Marine School in Bosaso
Yusuf Ali Yusuf, Fisheries Officer, FAO Somalia

10:30–10:45 Transition Break**10:45–12:15 State Policies and Support of Somali Fishing Sector**

Governance of fisheries is vitally important to support the fishing sector and ensure healthy fisheries that support a robust sector. Strong policies create a stable sector that can grow responsibly and benefits the region and country as a whole. This panel brings together government officials, business owners, and academics to discuss effective fisheries governance in Somalia.

Facilitator: Abdikarim Gole, Deputy Director, Shuraako–One Earth Future

Panelists: Ali Hersi, Director General, Puntland Ministry of Fisheries
Muse Gelle, Owner, Red Sea Company
Ahmed Said Nur, Puntland Program Coordinator, Growth, Enterprise, Employment & Livelihoods Project (GEEL)
Jama Isse Mohamud, Dean of Marine Science, East Africa University
Prof. Jamal Hassan, Head of Marine Dept. and Director of Research, City University



DETAILED AGENDA, CONTINUED:

10:45–12:15 Skill Gaps and Opportunities in the Fishing Sector

Skills in fishing methods, gear repair, and fish processing are often cited by those in the fishing sector as principal areas for improvement and development. This panel will identify the areas of greatest training needs and discuss how current or future trainings and projects might address them, thereby creating a resilient Somali fishing sector.

Facilitator: Mohamud Awed, Puntland Programme Officer

Panelists: Ricardo Torres, Fisheries Officer, FAO Somalia
Abshir Mohamed Jama, Former Area Manager, Chemonics
Mohamed Muse, Owner, Barfisco
Mohamed Mohamud Osman, Operations Manager, Puntland Chamber of Commerce
Maryan Abbi Dualle, Project Coordinator, GIZ
Abdelmalik Mohamed, Puntland Area Coordinator, DAI-PIMS

*12:15–14:00 Networking Lunch***14:00–15:30 SME Finance Needs for the Fishing Sector**

Small and medium enterprises are vital to development of the domestic fishing sector. Support from international donors and investors will enable fishing businesses to expand their operations and provide new job opportunities for Somalis in coastal communities.

Facilitator: Saskia Westhof, Business Ecosystem & Forum Specialist, Shuraako–One Earth Future

Panelists: Khalil Mohamoud Ali, Business Advisor, Growth, Enterprise, Employment & Livelihoods Project (GEEL)
Suleiman Mohamed, Team Leader, DAI-PIMS
Osman Mohamoud Ali, Senior Financial Expert, Ministry of Finance
Yusuf Ali Yusuf, Fisheries Officer, FAO Somalia
Abdiaziz Mohamed Abdi, Owner, Marlin Fishing Company
Abdinasir Adam, Chief Finance Officer, Yustan Food Processing Plc.
Abdikarim Gole, Deputy Director, Shuraako–One Earth Future

14:00–15:30 Building Management and Reporting Capacity

Good fisheries management is an essential component of some of the most productive and economically valuable fisheries in the world. Fisheries managers rely on accurate landings data and other fishing metrics to set proper catch limits and ensure optimal productivity. This panel will discuss current and proposed fisheries management policies, how to improve on these policies, and how best to collect and expand the reporting of fish catch.

Facilitator: Robert Mazurek, Sr. Program Manager, Secure Fisheries–One Earth Future

Panelists: Maryan Abbi Dualle, Project Coordinator, GIZ
Abdiwahid “Joar” Hersi, Fisheries Technical Officer, IGAD
Sadam Ahmed, Puntland National Coordinator, Fair Fishing
Jude Talma, MCS Specialist, Indian Ocean Commission

*15:30–15:45 Transition Break***15:45–17:15 Developing Value Chains**

Catching fish is only the first step in the series of activities that make fishing a viable business. Maintaining processing, cold storage, and transportation systems for fish catch increases their value, grows the sector, and creates employment opportunities. This panel of experienced business people and development professionals will discuss strategies for advancing the fisheries value chain in Somalia.

Facilitator: Suleiman Mohamed, Team Leader, DAI-PIMS

Panelists: Ahmed Said Nur, Puntland Coordinator, Growth, Enterprise, Employment & Livelihoods Project (GEEL)
Jeremy Wyatt, Director, La Talin
Sadam Ahmed, Puntland National Coordinator, Fair Fishing
Abdisalam Ali, Founder, Hodan Fishing/Kaalo Netherlands
Hussein Farah, Technical Consultant, Hidig Boad Yard
Mohamed Chire Jama, Marketing Manager, Laasqoray Tuna Factory



DETAILED AGENDA, CONTINUED:

15:45—17:15 Introduction to Project Badweyn: Mapping Somali Coastal Resources

Project Badweyn: Mapping Somali Coastal Resources is an interactive online tool for understanding connections between coastal activities and resources such as fishing, fish species ranges, sensitive habitats that are important to protect, and industrial uses like shipping. This tool provides information for Somali communities, managers, decision-makers, and investors to identify places in need of management and development plans that lead to long-term success of coastal projects. The map will be continuously changed and improved with feedback from stakeholders.

Presenter: Kaija Hurlburt, Director, Secure Fisheries—One Earth Future

17:15—18:30 Networking and Trade Show

THURSDAY, OCTOBER 26

08:00—08:15 Welcome Remarks

08:15—09:30 International Support for Somali Fisheries

International support has helped the Somali fishing sector evolve and expand. Speakers from international development organizations will give overviews of their current projects in Somalia. They will discuss the future of international work in the country and where they see opportunities for further international support.

Facilitator: Kaija Hurlburt, Director, Secure Fisheries—One Earth Future

Panelists: Mohamed Abdinoor, Chief of Party, Growth, Enterprise, Employment and Livelihoods Project (GEEL)

Einar Telnes, Counselor, Commercial and Energy Sector, Royal Norwegian Embassy

Guglielmo Giordano, Head, Somalia Office, Italian Agency for Development Cooperation

John Purvis, Project Coordinator, FAO Somalia

Ahmed Yassin, Fisheries Lead, Oxfam International

Suleiman Mohamed, Team leader, DAI-PIMS

Maryan Abbi Dualle, Project Coordinator, GIZ

09:30—10:00 Closing Remarks and Ways Forward

Speakers: Kaija Hurlburt, Director, Secure Fisheries—One Earth Future
Mahad Awale, Country Director, Shuraako—One Earth Future

10:00—14:00 Training Workshop: Youth Training Workshop on Practical Skills such as the Basics of Fish Handling and Processing Techniques

CO-HOSTS:

ABOUT SHURAAKO:

Shuraako is a program of One Earth Future, operating throughout Somalia. Shuraako, which means “partnership” in Somali, brokers economically beneficial relationships that connect micro, small and medium-sized enterprises (MSMEs) to impact investors to catalyze job creation. This, in turn, contributes to a more resilient and peaceful Somalia. Shuraako achieves this by identifying and recommending eligible Somali businesses to impact investors and charitable funds, and servicing approved financing. Shuraako seeks to foster a thriving business sector by addressing the financial gap in Somalia and brokering productive partnerships that encourage economic development.

One Earth Future is a nonprofit, nongovernmental organization based in Colorado, USA. Founded in 2007, it is an operating foundation with a vision of developing effective, multi-stakeholder systems of governance to achieve a world beyond war—hence its tagline, “Peace through Governance.”

Shuraako believes in the ideal of achieving peace through governance. A responsible private sector creates sustainable business development bringing with it greater civic participation. This creates a reciprocal relationship that feeds a virtuous cycle and ultimately increases prosperity and stability. Through its non-profit initiative, Shuraako catalyzes connections between enterprises and capital that fosters growth leading to peace.

Micro, small, and medium-size enterprises (MSMEs) are the predominant employer in fragile states, and their greatest obstacle to growth is the lack of the right capital at the right time. While growth opportunities exist in fragile states, they often go ignored due to perceived risks and weak institutions. By identifying and profiling MSMEs, Shuraako unveils unique opportunities for investors to make an impact by growing businesses and creating jobs.

Shuraako identifies entities that expressly add value to the local economy; conducting thorough on-the-ground due diligence and establishing strong relationships, the crux of any successful investment. Shuraako judiciously matches capital to Somali entities and manages post-investment execution. In other words, Shuraako provides a critical service to local enterprises demonstrating that stable investments can be made in the Somali region and that there is an appreciation for responsible credit that can be scaled in Somalia.



info@shuraako.org

www.shuraako.org

ABOUT SECURE FISHERIES:

Secure Fisheries, a program of One Earth Future, produces original research and synthesizes best practices while engaging governance stakeholders at all levels to inform sustainable fisheries management and the establishment and implementation of effective fisheries policies. Secure Fisheries’ projects in Somalia include:

Increasing data about Somali fisheries:

Secure Fisheries launched its flagship report, *Securing Somali Fisheries*, in 2015 to fill a data gap that had persisted for decades. While Somalia’s fishing sector has grown substantially, including the presence of foreign boats potentially engaged in IUU fishing, the most recent scientific survey of Somali marine resources was completed in the 1980s. Relying on outdated estimates of fisheries production fed the problematic and false assumption that Somali waters were unexploited and pristine. Additionally, there were no accurate estimates of the amount of foreign fishing in Somali waters. Our report provides Somalis with the knowledge to manage domestic and foreign fishing.

Secure Fisheries is creating a database and interactive, web-based map to identify important marine fish habitats and fishing grounds, user groups of marine areas, and possible marine spatial planning scenarios for portions of the Somali coast. The map will enable Somalis, investors, and the development community to identify areas for development and locations at risk of conflict over resources and use, and strategize how to mitigate conflict risk through protections or investment. Secure Fisheries will use the map and interviews with coastal community members to outline the biggest challenges to managing coastal resources.

Coordination with the Somali policy-makers:

Secure Fisheries is a member of the Somali Fisheries Working Group, which is comprised of the USAID/GEEL, FAO, World Bank, UNODC, Italy, Norway, the EU, and others. This group coordinates with ministers of fisheries and finance from



CO-HOSTS, *continued*

the Federal Government and Regional Member States of Somalia to encourage consensus towards the development of sustainable and effective fisheries policies and licensing mechanisms.

Building off a request for information on fisheries management by the Office of the President of Somalia, Secure Fisheries created a report that summarizes and compares practices of established fisheries management agencies in five countries in the Western Indian Ocean region, focusing on the management of commercial fishing and offshore resources. This report, titled *An Exploration of Federal Fisheries Management Agencies in Eastern Africa*, outlines the organizational and legal structures of fisheries management agencies from Mozambique, Eritrea, Tanzania, Kenya, and the Seychelles, all of which have common mandates to create and enforce regulations on fisheries.



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ABOUT PUNTLAND MINISTRY OF FISHERIES:

SPONSORS:



Enterprise, Employment and Livelihoods (GEEL)

The Growth, Enterprise, Employment and Livelihoods (GEEL) program promotes inclusive economic growth throughout Somalia. Through GEEL, USAID will accelerate Somalia's growing integration into the global economy through a combination of initiatives that improve the country's competitiveness; spur new investments; and increase market linkages and business partnerships. This program will boost Somali exports of quality agriculture, fish, and non-pastoral livestock products; reduce reliance on inputs; and increase jobs in regions recovering from years of conflict and recent natural disasters. GEEL will leverage the growing capacities of the government at the federal, regional, and local levels that are building an environment ready for economic growth. Activities will focus on sectors with high potential in Puntland, Somaliland, and existing and emerging federal states, including regions previously inaccessible due to insecurity.



SPONSORS, continued

The advertisement features a green background with a white grid pattern. At the top, the text 'DAHABSHIIL GROUP' is written in large, bold, white capital letters, followed by 'For All Your Business Needs' in a smaller white font. Below this, a central graphic is divided into four colored quadrants: top-left (dark green) for 'Dahabshiiil Money Transfer', top-right (white) for 'Dahabshil Bank International Financial Services', bottom-left (light green) for 'Dahab Mobile Money Transfer', and bottom-right (yellow) for 'somtel Telecommunications'. A central white diamond contains the 'MicroDahab MFI' logo with the tagline 'EMPOWERING PEOPLE'. The Dahabshil Bank logo includes the tagline 'Islamic banking you can trust'.

- ‘Rags to riches’. Founded in 1970 with a modest capital base.
- Now largest international money transfer business in the Horn of Africa
- Headquartered in London, Nairobi and Dubai, employs over 5,000 people across 126 countries with regional offices in London, Nairobi, Hargeisa, Mogadishu.
- Interests in Banking and Finance, Remittances, Telecommunication, Energy and Power, Commodities & Trading and Real estate

SPONSORS, continued

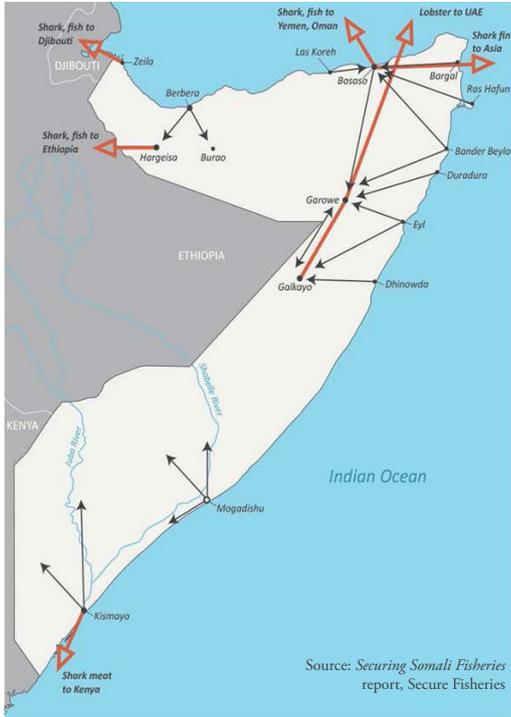
PROMOTING INCLUSIVE MARKETS IN SOMALIA (PIMS)



Produced by PIMS, the DFID- and DANIDA-funded programme supporting inclusive economic growth for the people of Somalia, implemented by Development

Alternatives Inc.

OCEAN FISHERIES SECTOR



Context

Funded by DFID and DANIDA, the Promoting Inclusive Markets in Somalia (PIMS) programme aims to increase economic growth, income and employment, especially for poor men and women, by improving competitiveness in strategically important Somali sectors. PIMS is a 3-year programme (2015-18), implemented by DAI.

PIMS uses the Making Markets Work Better for the Poor (M4P) approach targeting sustainable improvements in market outcomes by altering the incentives that the market as a system provides to market actors. It addresses major market failures and institutional weaknesses in the system to bring about systemic change in the markets. Improving the incomes of the poor, especially women and youth, is an explicit goal of PIMS.

PIMS Market Development Impact Targets:	GBP 28 million additional income especially for the poor	50% of surveyed firms reporting significant income increases	10,500 new jobs created (c. 50% for women)	GBP 12 million in new investments
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Our work in the fisheries sector

The fisheries sector was selected as a priority for PIMS by Stakeholders in Somalia. Initial geographic entry points are Puntland and Mogadishu area.

FACTS ABOUT THE SECTOR

- ✓ 30,000 fishermen earn livelihood from the sector
- ✓ 90,000 people working in fish related activities in Somalia.
- ✓ Trade and processing is estimated to involve further 400,000, majority being women;

PIMS works with 10 established fishing firms to enhance fishing practices and technologies to increase fish catch, improve fish handling and preservation for domestic and export sales. The programme encourages adoption of sustainable fishing practices through rigorous capacity building initiatives.



PIMS partners in Puntland are: Barfisco, CAFCO, Dalsan, Dhema, Shewa, Sundus, Suudi, Yustan and SMAFSI. PIMS also partners with SNFC in the Mogadishu area.



We promote technologies to improve fish handling to reduce post-harvest losses...and ...



...we facilitate durable business linkages among actors in the value chain. Our partners are better connected with the market.



SPONSORS, continued



International
Labour
Organization

The only tripartite U.N. agency since 1919, the ILO brings together governments, employers and workers representatives of 187 member States to set labour standards, develop policies and devise programmes promoting decent work for all men and women.

The main aims of the ILO are to promote rights at work, encourage decent employment opportunities, enhance social protection and strengthen dialogue on work-related issues.

Somalia has been a member of the ILO since 1960. ILO has implemented numerous programmes to create income-generating activities for Somali men and women, working hand in hand with local administrations, communities and the private sector. In Somalia, ILO is currently involved in the following programmes:

1. Joint Programme on Youth Employment
2. Joint Programme on Local Governance and Service Delivery
3. Durable Solutions for Somali refugee returnees through Repatriation, Assistance and Promoting Sustainable Livelihood
4. Women's Economic Empowerment

The objectives of the above programmes in Somalia are to empower individuals and their communities by unlocking the growth and employment potential of key sectors in the country. ILO Somalia supports the establishment and strengthening of policies, institutional frameworks, structures and systems to improve local governance and the delivery of basic services. The decent work agenda in Somalia enhances communities' resilience through the provision of decent-work focused recovery and development that also supports vulnerable groups such as ex-combatants, returnees, IDPs and low-income women.

Webpage: <http://www.ilo.org/addisababa/countries-covered/somalia/lang--en/index.htm>



@ILOSomalia



@ilosomaliaprogramme

SPONSORS, continued



The National Energy Corporation of Somalia (NECSOM) is one of the largest electricity and energy service providers in Somalia. With our core business of providing affordable, clean and reliable electricity to the country's businesses, homes and industries, we are a key contributor to Nation building. Our activities represent to the entire electricity production and supply value chain.

In recent years, we have also embarked on our sustainability agenda through efforts such as Renewable Energy and other environmental as well as social initiatives as we seek to add value to all our stakeholders. We believe these activities will not only take NECSOM into the future, but will also continue to grow our business in the long-term.

NECSOM has built a reputation for being a responsible corporate citizen. We have a strong tradition of community involvement not only with contributions of time and money, but also by increasing opportunity for Somali youth through education and job training. In recent years, we have provided over \$400,000 of yearly community service contributions. The corporation contributes to road construction projects, provides free electricity to community service centers, funds public education initiatives and provides free street lights. We take pride in serving and giving back to the community through direct donations to local development projects and supporting youth employment initiatives.

With our 14 years of experience in the sector, we pride ourselves as one of the leading Somali electricity utility companies with a presence throughout Garowe, Kismayo and Muqdisho. We have also established a name for ourselves in the region, making NECSOM one of the largest electricity companies in East Africa as we transform ourselves into a Domestic and Regional Champion.



Qaran Hospital is a Primary Health Care Organization that works to provide affordable and quality health care to marginalized, poor and vulnerable communities in Somalia, who currently have no access to any form of health care. Our goal is to enable all Somalis (especially women and children who currently have been assessed to bear the largest mortality burden) to afford quality health care to improve their quality of life.

Qaran Hospital is a socially driven private organization that is committed to designing and delivering cost effective affordable primary health care to communities currently underserved by the existing health service providers due to remote patient locations, insecurity and cost. We are currently providing Medical campaigns to communities in Puntland and have proven to be the largest private hospital that is offering the highest quality healthcare in the region.





SPONSORS, continued



NUWACO was established on June, 2006 by a group of local businessmen whose goal was to provide safe drinking water and to expand water services to the entire population of Garowe. Underlying this business plan was the goal of making sure that clean drinking water is accessible and affordable to all social groups in Garowe (including internally displaced people), while maintaining optimum efficiency and, in the course of time of the contract, rally the appropriate human resource that could take the Company to financial self-sufficiency and reasonable profit. We have achieved this through the operation, management and connection of a larger water supply system to a wide spectrum of customers.

In our joint partnership with PSAWWEN, our project aligned with three primary goals: 1) NUWACO would provide water in accordance to the Sustainable Development Goals (SDG's); 2) Every person in Garowe could access safe drinking water and live in a sanitary and hygienic environment; and 3) Water supplied by NUWACCO should be accessible to all Garowe residents and affordable to Internally Displaced Persons (IDPs) and low-income households using a law established price.

To date, NUWACO has secured more than 8,400 household connections, drilled 13 boreholes (6 productive), and implemented a network of pipeline to IDP settlements East of Garowe town. In the coming year we will be prioritizing renewable energy for the existing water supply system, drilling new boreholes, forming and reviewing new policy, and networking with national and global water and energy alliances.



EAST AFRICA UNIVERSITY
"Home of Knowledge and Innovation"

As the leading academic center for educational excellence in Puntland, East Africa University (EAU) strives to offer quality education that satisfies the different needs of society. To us, this means participating in the establishment of the concept of good governance, peace building, and reconciliation in Somalia to better our future generations. Through our efforts, we hope that this vision will ultimately contribute to the preservation of the environment and the development of the Somali people and State.

EAU was established in Bosaso in 1999 with one main campus. In the years since, EAU has expanded to 7 campuses located in Bosaso (main campus), Garowe, Galkaio, Gardo, Goldogob, Buhodle, and Cerigabo. EAU has also undergone a tremendous transformation in terms of geographical coverage, the number and type of courses offered, and management structure. These continuous innovations are intended to develop the university teaching and learning process in order to cope with international standards.

We pride ourselves on being an institution that produces competent and highly skilled graduates that gain national and international recognition. This success is the result of the strong academic foundation based on new era technology and qualified lecturers from Somalia and abroad. Our local and international accreditation motivates us to consistently maintain and upgrade the quality reputation of the institution, while keeping in line with our budget and goals.

**SPONSORS, continued****TOWFIQ GENERAL TRADING COMPANY**

Towfiq Group was established in 1992 in Somalia, as a money transfer company to provide money transfer services to the Somali Diaspora to send money back to their families in Somalia and the rest of the world. In 1997, however, the company changed its strategy from money Transfer Company to Trading Company and its head quarter is in Bosaso, Somalia. It imports products from United Arab Emirates, Omman, Yemen, India, Malaysia, China, and Europe. It has branches in Bosaso, Hargeisa, Mogadishu, Djibouti, Omman, United Arab Emirates, and China.

It is a partnership company and known to be one of the leading business entity in Somalia established as a modern day organization form. Towfiq Group Company played an important role for shaping the business practice in the country.

The Company is one of Somalia's main distributors of necessary foods and leading provider of building materials, furniture, electronics, and other general merchandise. It provides the most competitive deals in terms of quality and price to its customers. To keep its promise to provide offers to its customers, the company has licensed to be the sole-distributor of several products from producing companies and it has co-invested with Salalah Macaroni Company.

Also, the company finished the feasibility study for the Liquefied Petroleum Gas project and it is in the final process for purchasing the equipment for the project.

The company employs over 200 permanent and more temporary employees that earning income from the company to support their families.

Vision: We will engage in Sustainable practices and anticipate the needs of our customers. We will maximize return to the stockholders while still maintaining quality of products.

Mission: Our mission is to provide excellent customer services. Our creativity is ahead of our competitors and our accountability makes our clients to be trustful for all services we are doing for them. Towfiq is committed to be of the leading companies in the region.

Corporate Social Responsibility: TOWFIQ strongly beliefs to involve the development of the society and the country at large to ensure its responsibility as a corporate, and the mutual benefit of both society and company will be an extra value of return to the stockholders.

TOWFIQ's Core Values and strengths are integrity, honest, and strong social responsibility.

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Email: madanifishing@gmail.com

General Manager : Abdiwahab Aden Gelle

Deputy Manager : Jibril Ahmed Salah

MAFCO-Madani Fishing Company is a fishing company formed by professionals who have been engaged in the business of fish processing, distribution and storage over the past decade. MAFCO was established on June 2004 and operates throughout the Somali shoreline especially Puntland's Coastal regions. Our mission is to consistently provide the best quality production and service to our customers in Somalia and over the world while operating our business with quality, integrity, excellence and innovation.

KAAH ELECTRICAL GENERAL TRADING CO.L.L.C.

Tell: 090-779-4700/ 090-779-5385/090-777-0555

kaahcompany1@gmail.com

Bosaso, Puntland-Somalia

Kaah Electrical General Trading Co. L.L.C. is a leading supplier of retail and wholesale Electronic Technology materials. Launched in 2003, **Kaah's** vision is to use our industry insights and domain experience to provide innovative, high quality, and cost effective solutions to our customers. Our main store is located in Bosaso, and we have supply branches positioned in Garowe, Galkaio, and Las'ano to provide a wide spectrum of services to our clients. At Kaah Electrical General Trading CO, .L.L.C, we believe when creativity, technology and marketing are combined through strategic planning then incredible results are achievable. With the best interest of our clients in mind; our actions are always focused on conversions and business growth.



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